



Sarasota Medical Alliance Foundation

2999 South Tamiami Trail, Sarasota, FL 34239 | donate-smaf.org

November 8, 2018

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Dear Community Leader,

Sarasota Medical Alliance Foundation is putting the fun into fundraising with our largest annual event, Casino Royale 2019. Show your support for the physicians who serve Sarasota County while raising money for healthcare-related causes in the local area. Visit <http://donate-smaf.org/> to learn about our projects.

Plus, your business or organization can expect a healthy promotional package which includes marketing to the attendees online and at the event.

This year, your donation will support very worthy health projects that positively impact the health of our community now and for many years to come, including:

Mental Health: With the help of talented local filmmaker, Brad Bryan, we created a video series on the topic of anxiety and depression at our new website BeWellSarasota.org. Its purpose is to offer direction to those in need, help raise awareness and decrease the social stigma associated with mental health issues.

Prescription Drug and Substance Abuse Awareness: We are working with Drug-Free Sarasota on the Physician Advocate Award program, an education and advocacy project designed to prevent addiction through awareness. Our award-winning program supports physicians who, utilizing their office and staff, inform patients of the dangers of opiate addiction, abuse and misuse and safe disposal. Visit PhysicianAdvocateAward.org to learn more.

Drug-Free Youth: We provide funding for a youth-oriented program for substance abuse prevention, Drug-Free Youth (D-Fy), a county-wide program from North Port to Sarasota. See Dfyinitiative.org for more details.

Promoting Medical Careers: We provide several scholarships to high school students and funding for teachers to encourage medical careers.

Please see our website for more details on our projects and impact: donate-smaf.org.

To support our fundraising event, please complete the Sponsor Form and provide your check made payable to SCMSAF or request an invoice.

With your generosity, we can look forward to improving community health for the people of Sarasota County!

Sincerely,

Tatyana Stewart, Adeline Henriquez and Kim Chomiak
Sarasota Medical Alliance Foundation Fundraising Chairs



The 2018-19 board of the Sarasota Medical Alliance Foundation thanks you for supporting our organization and its initiatives!

Dear Sarasota Medical Alliance Foundation:

We pledge to join you in sponsoring the following level:

(Four tickets) Gold \$5,000

(Two tickets) Silver \$3,500 Green \$2,500 Community Medical Sponsor \$1,500

(No tickets) Casino Table \$1,000 Cheers \$1,000 Fun & Games \$1,000

Our organization name: _____

Contact name: _____

Best contact number and email: _____

Mailing address: _____

Check enclosed

Please invoice me

Other options

Email logo to: kim.chomiak@myscmsa.org

Fax this document to: 757-809-2634

Check payable:

Sarasota Medical Alliance Foundation

PRINT NAME

DATE

SIGNATURE

DATE

Questions:

Tatyana Stewart

tatyana.stewart@myscmsa.org

Sarasota Medical Alliance
Foundation, Annual
Fundraising Chair

Kim Chomiak

kim.chomiak@myscmsa.org

Sarasota Medical Alliance
Foundation, Annual
Fundraising Chair

Adeline Henriquez

adeline.henriquez@myscma.org

Sarasota Medical Alliance
Foundation, Annual
Fundraising Chair

Casino Royale 2019!

Saturday, May 11th, 2019
7:30 p.m. - Midnight



Everyone wins... when you support the Sarasota Medical Alliance Foundation Casino Night 2019!

Sarasota Medical Alliance Foundation (SMAF) is celebrating its 71st year as a charitable organization dedicated to creating and maintaining impactful health projects in Sarasota County. These projects are made available to our community through the generous donations of individuals and business leaders like you!

Please act now to *get in on the action* for Casino Royale 2019 featuring games, entertainment, hors d'oeuvres and more. An estimated 150 – 200 physicians and spouses are expected to attend. Benefits of our sponsor packages starts 6 months prior to the event. Maximize your exposure. Contact us today!

Thank you in advance for your support which makes an impact locally in Sarasota county.

NOTE: Some of the sponsor information is undergoing final refinements and may be subject to change prior to December 1, 2018.

Questions: kim.chomiak@myscmsa.org



Gold Sponsor

\$5,000

- Four tickets to the event to network with attendees
- Logo on set of casino chips (logo required min.60 days before the event)
- \$5,000 in casino chips to play or give away
- Top advertising location on Casino Royale 2019 web page (includes event details, link to buy tickets, instructions for playing casino games) – with link to your page
- Monthly posts on SMAF Facebook page for up to 6 months prior to the event (including two posts in the 30-day period before the event) and three posts after the event
- Logo on Most prominent position on major sponsor signage (estimated 3 to 5 companies)
- Most prominent level logo on step-and-repeat with major sponsors
- Exclusive logo on event napkins
- Appreciation announcement during the event
- Your card and small literature piece (tri-fold brochure, post card or similar – limit 5 x 9) included in departing gift (you provide card or literature)
- Recognition in SCMSA/SMAF bi-annual newsletter
- Sponsor promotion begins 6 months prior to the event



Silver Sponsor

\$3,500

- Two tickets to the event to network with attendees
- Logo on set of casino chips (logo required min. 60 days before the event)
- \$3,500 in casino chips to play or give away
- Position on major sponsor signage (estimated 3 to 5 companies)
- Logo on step-and-repeat with major sponsors
- Ad on Casino Royale 2019 web page (will include event details, link to buy tickets, instructions for playing casino games)
- Bi-monthly posts on SMAF Facebook page for up to 6 months prior to the event (including one post in the 30-day period before the event) and two thank-you posts after the event
- Appreciation announcement during the event
- Inclusion on insert for invitation
- Your card and small literature piece (tri-fold brochure, post card or similar – limit 5 x 9) included in departing gift (you provide card or literature)
- Recognition in SCMSA/SMAF bi-annual newsletter
- Sponsor promotion begins 6 months prior to the event



Green Sponsor

\$2,500

- Two tickets to the event to network with attendees
 - Logo on set of casino chips (logo required min. 60 days before the event)
 - \$2,500 in casino chips to play or give away
 - Position on major sponsor signage (estimated 3 to 5 companies)
 - Logo on step-and-repeat with major sponsors
 - Ad on Casino Royale 2019 web page (will include event details, link to buy tickets, instructions for playing casino games)
 - Bi-monthly posts on SMAF Facebook page for up to 6 months prior to the event (including one post in the 30-day period before the event) and two thank-you posts after the event
 - Appreciation announcement during the event
 - Your business card size piece included in departing gift (you provide card)
 - Recognition in SCMSA/SMAF bi-annual newsletter
 - Sponsor promotion begins 6 months prior to the event
-



Medical Community Sponsors \$1,500

All area hospitals are encouraged to support the event as a medical community sponsor. Additional sponsorships, such as casino game tables, are also available.

- Two tickets to the event to network with attendees
- Position on medical community sponsors signage at the event
- Logo on Casino Royale 2019 web page (will include event details, link to buy tickets, instructions for playing casino games)
- Mentioned in SMAF Facebook post upon sponsorship, one post mentioning all medical community sponsors in the 30-day period before the event and one thank-you post after the event
- Recognition in SCMSA/SMAF bi-annual newsletter
- Sponsor promotion begins 6 months prior to the event



Casino Game Sponsors - \$1,000 Each

- Signage at your casino table (interior border, 8 x 10 standing sign near dealer)
- Name/logo on Casino Royale 2019 web page (will include event details, link to buy tickets, instructions for playing casino games)
- SMAF Facebook post announcing sponsorship
- Recognition in SCMSA/SMAF bi-annual newsletter
- One thank you post on SMAF Facebook page after the event
- Your business card or similar size collateral included in departing gift (you provide card or collateral)
- Sponsor promotion begins 6 months prior to the event



Cheers Sponsor \$1,000

(Ring Toss game - to include 25 bottles of wine/champagne/liquor (at least \$20 to \$50 retail each)

- Signage at Ring Toss
- Logo on Casino Royale 2019 web page (will include event details, link to buy tickets, instructions for playing casino games)
- SMAF Facebook post announcing ring toss game, featured bottles of wine, champagne or liquor, “top secret” information on how to ring your favorite bottle
- One thank you post on SMAF Facebook page (featuring one ring toss winner – if possible) after the event
- Sponsor promotion begins 6 months prior to the event

Fun & Games Sponsor \$1,000

- Signage at plinko game
- Logo on Casino Royale 2019 web page (will include event details, link to buy tickets, instructions for playing casino games)
- SMAF Facebook post announcing ring toss game, key bottles of wine, “top secret” information on how to play plinko
- One thank you post on SMAF Facebook page (featuring one plinko winner – if possible) after the event
- Sponsor promotion begins 6 months prior to the event

For questions on Casino Royale 2019 Sponsorship Opportunities:

Contact Tatyana Stewart by email at tatyana.stewart@myscmsa.org.

For questions on Casino Royale 2019 Event Logistics:

Contact Adeline Henriquez by email at adeline.henriquez@myscmsa.org.

For questions on Casino Royale 2019 Marketing:

Contact Kim Chomiak by email at kim.chomiak@myscmsa.org or cell (850) 554-4134.

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